

DISCOVER KUYAVIA-POMERANIA!

Let's get to know each other!

Conferences, congresses, industry meetings, significant cultural events, sports events of international stature. Kuyavian-Pomeranian Voivodeship is not only the center of Poland - it is also the center of organized hospitality. Comfortable hotels - modern and stylish from Gothic to Art Nouveau, professional catering companies, dozens of restaurants and clubs, a variety of regional dishes and exquisite global cuisine. The rich offer of accompanying events corresponds with the attractions of the entire region - historic cities, compelling culture, the beauty of nature and atmospheric health resorts.

Undoubtedly, huge business centers located all over Poland have their advantages and impressive momentum. However, conference organizers are looking for non-trivial venues, ones that are appropriately sized but not overwhelming. Places where the events have an impact on the city and attracts the residents' attention. Locations where friendly urban space makes an ideal setting for outstanding activities. That is exactly what Kuyavian-Pomeranian Voivodeship is!

The leading cities of the region

Bydgoszcz

Bydgoszcz is the water capital of Poland. At the heart of the city is the Mill Island, which, together with the 19th-century townhouses stretching along its shores, forms the so-called Venice of Bydgoszcz. While strolling around the island, visit the numerous museums and galleries housed in the mills and granaries. The city by the Brda river makes excellent use of its potential and the advantageous location at the intersection of important traffic routes, railway routes and water routes. Moreover, the Bydgoszcz Airport provides convenient connections for business people, as well as opportunities for establishing vital international acquaintances. The Congress Center Opera Nova is located right by the Mill Island, making for a distinctive architectural feature of the city. The spacious and modern edifice allows meetings that can host up to 1,500 people.

A new facility on the map of Bydgoszcz is the Fair and Exhibition Center located in the immediate vicinity of the city's recreational areas - the Forest Park for Culture and and Leisure in Myślęcinek.

The Bydgoszcz meetings' offer is complemented by sports arenas and concert halls, as well as highclass business hotels with conference facilities.

The Bydgoszcz Fair and Exhibition Center offers the largest exhibition space in the Kuyavian-Pomeranian Voivodeship:

- 3 exhibition halls with a combined square footage of 10,900 m² that can host more than 6,000 people,
- 4 conference rooms with a combined square footage of 850 m², from 30 to 500 people,
- 2 intimate meeting areas VIP ROOM,
- 650 free of charge parking spaces,
- a mezzanine 5 meters wide and 200 meters long along the hall.

Toruń

Crowds of tourists visiting Torun declare that they are eager to return here. Aware of its charm and value, the city creates many reasons for repeat visits. Allowing you to combine business contacts and conference attendance with a myriad of entertainment and activities, it demonstrates an understanding of professional event organizers' needs, both local and foreign ones. Toruń is full of atmospheric hotels with comfortable intimate rooms, but also halls that can accommodate up to 500 people. For those looking for quaint meeting venues, the city offers rooms in the 19th ct Toruń Fortress. The Cultural and Congress Centre in Jordanki gives way for exciting new opportunities. It was designed by world-renowned architect Fernando Menis and can host more than 1,000 people. The city is well-connected with Warsaw, Łódź, Poznań, Gdańsk, Bydgoszcz. It provides an alternative to the country's large conference centers.

The town hall, monumental churches, charming tenement houses, granaries - here the Gothic truly is within hand's reach. It's no surprise that Toruń's medieval urban complex is part of the UNESCO World Heritage List. The city's Gothic streets stimulate the imagination and transport us back in time. Awareness of the fact the astronomer who "stopped the Sun and moved the Earth" was born and grew up in Toruń is awe-inspiring and urges us to delve into the history of this Hanseatic city. The spicy delicacy that has been brewed here for centuries (and the legends associated with it) make you want to return here, wander through the local nooks and crannies and discover Toruń's secrets.

Chełmno

Situated on nine hills, this picturesque town attracts visitors with its charming panorama bordered by the towers of its Gothic churches. Among the red-brick monuments, you can feel the unique atmosphere of this old town with a rich history, located on the European Route of Brick Gothic.

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The history of Chełmno is inextricably linked to the Teutonic Order, which granted the city a foundation charter, the so-called "Chełmno Privilege", calling it a "capital city". Until the 18th century, the document served as a model for the foundation of more than 200 cities, including Warsaw, Toruń, Gdańsk and Wadowice. On the territory of the historic Chełmno Land, a network of fortified buildings was established in the 13th century. Today, their construction is reproduced as part of the Park of Miniature Teutonic Castles. Chełmno boasts the longest surviving defensive walls in Europe, a medieval chequered street layout and the Gothic-Renaissance Town Hall, a pearl of architecture adorning the market square. The Fara church, one of the six surviving Gothic churches, is the place where all the lovers go. The relics of St. Valentine kept there have contributed to the old town flourishing anew - this time as Chełmno - the city of lovers. Each year, on February 14th, the "Chełmno Valentine's Day" is celebrated with great style. In the summer, the monuments create a unique setting for art workshops, outdoor events and colourful regional fairs. In 2015, Chełmno was voted one of the 7 new wonders of Poland in a poll by National Geographic Traveler.



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Although Grudziądz's monuments are not inferior in importance and beauty to those of other historic Vistula towns, here one can find evidence that the atmosphere of a place is created above all by its inhabitants. The #gru is a brand of all Grudziądz citizens "created to unite the inhabitants, filling them with pride, encouraging them to take action". One can feel it on the tram, in a café, on the square, and it manifests itself in unconventional happenings and a daily awareness that everyone can be an ambassador of their city.

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The panorama of Grudziadz is made up of granaries, unique in Europe, rising high above the Vistula bank. In 2011, they were recognized as one of the new 7 wonders of Poland in the National Geographic Traveler poll. The reconstructed Klimek tower, which used to be part of the Teutonic Castle, towers over the city. It is worth climbing to its top, from where you can see the meanders of the Vistula river. Walking around the city, we will discover fragments of the 14th-century defensive walls with the Water Gate, a monumental Gothic basilica, three baroque monasteries: Benedictine nuns. Jesuits and reformers. Connoisseurs of fortifications will be impressed by the Grudziadz citadel built in the 18th century, one of the most impressive objects of military art in Europe. The sentimental monument of the Uhlan and the girl refers to the cavalry traditions of the city. Grudziadz simply had to be part of the European Route of Brick Gothic. The city also has something to offer to enthusiasts of water sports - the revitalized Schulz Port invites you to the Marina Grudziądz whose design will definitely pique your interest.



I choose Kuyavian-Pomeranian Voivodeship!

Strategic location

Kuyavian-Pomeranian Voivodeship has an excellent, strategic location in central Poland, in the heart of Europe. It neighbours five voivodeships: Masovian Voivodeship (Warsaw), Warmian-Masurian Voivodeship (Olsztyn), Greater Poland Voivodeship (Poznań), Pomeranian Voivodeship (Gdańsk), and Łódź Voivodeship (Łódź). This excellent location of Kuyavia-Pomerania guarantees convenient access to the most important, both Polish and European, markets and suppliers. Bydgoszcz Airport provides international connections in cooperation with Lufthansa Airlines, which links the region with Germany's largest airport in Frankfurt am Main. The most important transport routes, including those within the Trans-European Transport Network, intersect in Kuyavia-Pomerania. The voivodeship lies in Pan-European Transport Corridor No. VI (Baltic-Adriatic), which connects Scandinavia via Poland with Southern Europe (Gdańsk - Toruń - Warsaw - Katowice - Žilina - Brno -Bratislava - Vienna - Graz - Klagenfurt - Trieste - Venice - Bologna), creating an excellent transport network.



Excellent transport infrastructure

The region is covered by a dense road infrastructure - the A1 motorway connecting Scandinavia via Gdańsk and Toruń with southern Poland and Europe, and national roads: DK10 connecting Szczecin with Warsaw via Bydgoszcz and Toruń, DK15 from Poznań via Toruń to Warmia and Masuria, and DK5 from Gdańsk via Bydgoszcz to Poznań and Wrocław.



Extensive network of industrial and technology parks

There are currently thirteen industrial areas in the Kuyavia-Pomerania region:

- Bydgoszcz Industrial and Technological Park,
- Grudziądz Industrial Park,
- Toruń Technology Park,
- Industrial Park in Solec Kujawski,
- Vistula Park Świecie,
- Vistula Park II,
- Włocławek Economic Development Zone
 - Industrial and Technological Park,
- Nadnotecki Industrial Park in Paterk,



- Płużnica Investment Park,
- Brześć Economic Zone,
- Industrial and Technological Park in Golub Dobrzyń,
- Sępólno Industrial Park
- Industrial Zone in Koronowo.



Innovative business support

Three Regional Business Incubators: Toruń, Bydgoszcz and Włocławek provide entrepreneurs with modern office space on preferential terms and support them in administrative and legal fields. Since the start of the Business Incubator in Bydgoszcz, 150 companies have started to operate with its help. Moreover, there are many start-ups operating jointly at the Higher School of Economy and the University of Technology and Life Sciences within the Incubator. The Technological Incubator in Toruń belongs to the largest network of entrepreneurs of the future in this part of Europe, creating space and supporting business development from start-up to large enterprise.

Meet the region's key foreign investors: https://investin.kujawsko-pomorskie.pl/.



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Every year in the region:

Over 14,000 academic institutions graduates

Over 13,000 vocational schools graduates

Education

Kuyavian-Pomeranian Voivodeship is an important academic centre offering a wealth of well-educated staff. The most important universities are: Nicolaus Copernicus University in Toruń, The Ludwik Rydygier Collegium Medicum in Bydgoszcz, Bydgoszcz University of Science and Technology, Universitas Casimiri Magni Kazimierz Wielki University in Bydgoszcz, Feliks Nowowiejski Academy of Music.

Kuyavia-Pomerania's greatest assets

- a wide offer of investment opportunities (including many areas of over 100 hectares, which is unprecedented in Poland), most of them with excellent infrastructure
- an attractive location for investments, e.g. in industrial and technological parks, in the Pomeranian Special Economic Zone or on other lands with convenient access to main national roads and railway lines,
- a comprehensive package of public aid, and hence a partial reimbursement of your investment outlays or minimisation of the costs associated with business operations:
 - central government assistance:
 - exemption from income tax for entities operating in the Pomeranian Special Economic Zone on account of the costs of a new investment up to 35% of such costs or on account of the creation of new jobs up to 35% of the percentage of twoyear labour costs of newly employed employees,
 - co-financing from sectoral programmes supporting entrepreneurship, innovation and technology development, under the Inteligent Development Operational Programme, the Innovative Economy Operational Programme, the Infrastructure and Environment Operational Programme.
 - voivodeship assistance:

- co-financing of your investment project from the European funds of the Regional Operational Programme of Kuyavian-Pomeranian Voivodeship 2014-2020,
- co-financing of newly created jobs in the case of employment of unemployed and disabled persons, free recruitment process and employee training system as part of support instruments from the Labour Office
- municipality assistance:
 - possible exemption from property tax,
 - possibility of purchasing or leasing land intended for business activity at competitive prices.
- Kuyavian-Pomeranian Voivodeship, as an important academic centre, offers a wealth of welleducated staff and one of the lowest employment costs in the country, at the same time.
- we provide assistance in dealing with legal and administrative formalities related to the preparation and realisation of investments; the first point of contact for foreign entrepreneurs interested in investing in our province is the Kuyavian-Pomeranian Investor Assistance Centre (Kujawsko-Pomorskie Centrum Obsługi Inwestora), a nonprofit organisation operating within the structures of the Marshal's Office, which not only helps to find the most advantageous offers, appropriate

to the nature of the investment, but also provides information on the applicable laws and procedures related to undertaking business activity in Poland.

The economic advantages of the Kuyavia and Pomerania region have already been appreciated by such major global corporations as:

Nokia (f. Alcatel-Lucent), Atos, Nordzucker, Coca-Cola Hellenic Bottling Company, Mondi, Frosta, Lafarge, Nestle, Raben, DHL, Panattoni, PepsiAmericas, UMC, Orion, Neupack, Solvay, Indorama, Unilever, Bunge, Orkla, Lidl, Opus Capita (f. Itella).

For more information about our province, see:

investin.kujawskopomorskie.pl

